How to use business ethics and personality in society
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Purpose

Why business ethics and personality are so important?

'Business Ethics' and 'Ajou personality' in shaping behavior in the corporate world. Ethics establish expectations for fair practices, while personality traits can influence how individuals respond to ethical challenges. The adherence to ethical standards is critical for maintaining the integrity and reputation of businesses, and certain personality traits may make individuals more prone to unethical behavior. Understanding an individual's personality can provide valuable insights into how they may behave in the workplace and help organizations create a more ethical culture.

Business Ethics in Society

Business ethics refers to a set of principles that defines what is right wrong, and appropriate in the workplace. It has a significant impact on how a company operates, including the behavior of its employees And relationships with external stakeholders. The goal of business ethics is to promote a harmonious ethical attitude throughout the company, ensuring fair and honest treatment of everyone involved.

Hussain Kazimian (2015)

Personality in Society

Personality refers to the unique set of behaviors exhibited by an individual in response to different situations and events. It is shaped by a combination of genetic factors and environmental experiences, resulting in a district personality for each person.

Hussain Kazimian (2015)

How to use business ethics and personality in society

This essay discusses the significance of business ethics and personality in today's society. It emphasizes that ethical behavior is crucial for building trust with stakeholders, avoiding legal and reputational risks, and attracting loyal customers and top talent. Furthermore, individuals with strong moral values tend to make better decisions in ethical dilemmas, and traits like integrity, honesty, empathy, and fairness contribute to ethical behavior in both personal and professional life. Lastly, ethical behavior is not limited to compliance with laws; prioritizing social responsibility demonstrates ethical behavior beyond mere compliance.
Hussain Kazimian (2015)

Source: esanj.ir

Examples in this case

Samsung Group, a well-known Korean company, places a strong emphasis on both personality and business ethics. The founder, Lee Byung-chul, believed in contributing to society and maintaining high ethical standards while building a successful business. Samsung prioritizes hiring individuals with desirable personal traits such as integrity, honesty, and a strong work ethic. In terms of business ethics, the company has implemented policies and initiatives aimed at promoting transparency, fair competition, and social responsibility, and has a dedicated Corporate Social Responsibility team. Although Samsung has faced ethical challenges in the past, it has taken steps to address these issues and improve transparency and accountability in its operations. Overall, Samsung's focus on personality and business ethics has enabled it to become one of the most successful companies globally

The Korea Times on October 26, 2014

Microsoft and its founders, Bill and Melinda Gates, are widely respected for their strong business ethics and commitment to corporate responsibility. They have helped establish Microsoft as a leader in the tech industry through their innovative and visionary leadership, while also emphasizing the importance of integrity and transparency in all dealings. Furthermore, they have been vocal advocates for diversity and inclusion in the workplace and have worked to make a positive impact on communities around the world through their philanthropic work.

https://www.forbes.com/sites/kimelsesser/2021/05/06/melinda-gates-is-a-leader-we-need-right-now/?sh=48fc5f2e70f4

Source: esanj.ir

Conclusion

Ethical behavior is crucial for building trust and maintaining healthy relationships in both personal and business life. Business ethics provides a framework for ethical decision-making, but personal values also play a significant role in shaping ethical behavior. By prioritizing ethical conduct and fostering a healthy ethical culture, businesses can benefit themselves and contribute to building a more prosperous and trustworthy society..

Reference

Hussain Kazimian (2015). *Ethics and Personality Leadership*, Sokhan
Samsung Founders' Management Philosophy" by Lee Kun-hee, published in The Korea Times on October 26, 2014
https://www.forbes.com/sites/kimelsesser/2021/05/06/melinda-gates-is-a-leader-we-need-right-now/?sh=48fc5f2e70f4

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